CONTRACT FOR ADVERTISING SPACE

CAROLINA CLEAN™

Company Name _____ **Contact Person** _____

Mailing Address _____

Phone _____ **Fax** _____ **Email** _____

PLEASE CIRCLE THE AMOUNT DUE FOR THE ADVERTISING SPACE DESIRED

	Business Card Ad	1/4 Page Ad 3½ x 4¾	1/2 Page Ad 7½ x 4¾ or 3½ x 10	Full Page Ad 7½ x 10	Pre-printed Insert
MEMBERS Per Issue	**NA**	**$250**	**$350**	**450**	**$350**
NON-MEMBERS Per Issue	**NA**	**$495**	**$695**	**$895**	**$695**
MEMBERS 4 Issues	**$550**	**$800**	**$1100**	**$1400**	**$1300**
NON-MEMBERS 4 Issues	**$1095**	**$1595**	**$2195**	**$2795**	**$2595**

TERMS AND CONDITIONS

1. ***Carolina Clean™*** (publisher) reserves the right to refuse advertising. Advertisers and advertising agencies assume liability for all content of advertisement printed, and also assume responsibility for any resulting claims made against the publisher.
2. Advertisers and advertising agencies are jointly responsible for payment of all advertisements.
3. The word "advertisement" shall be printed at the top of advertisements which, in the opinion of the publisher, might be confused with editorial pages.
4. An advertiser who runs more than one advertisement in an issue(s) will have each unit counted as a separate ad in determining frequency discounts (with individual unit rates applying).
5. All advertisements must be camera ready. Publisher is not responsible for errors in ad copy.
6. Changes in the ad copy from one issue to the next, during the term of the ad placement contract, will be subject to a $25 convenience fee for each change.
7. All rates are based on camera-ready art. NCALC reserves the right to alter ads that are not formatted to the correct specs. Alterations, extra camera work, design, layout, and typesetting will be charged extra.
8. Any revisions, special handling of negatives, positive, Scotch prints, etc. will be billed to the advertiser.
9. Negatives, positives, Scotch prints, etc. will be destroyed within one year by the publisher if disposition instructions are not furnished by the advertiser.
10. Requested positions in the newsletter are not guaranteed.
11. Full payment is due with the return of the advertising contract, along with your camera-ready ad.

I / We hereby contract for the advertising space circled above and agree to the terms and conditions set forth above for advertising in ***Carolina Clean™***.

Advertising Authorized by: _____ _____ _____

Signature Print or Type Name & Title Date

Payment

□ Payment to be consolidated with attached NCALC Business Partner Agreement.

□ Check enclosed. (Make checks payable to NCALC.)

□ Charge my AMEX/VISA/MasterCard # _____ Exp. Date: _____ CV2: _____

□ Charge my card for just this year □ Charge my card annually in January to renew my advertising contract

Name on Card: _____ Signature: _____ Date: _____

Card Billing Address if different from Company address above:

Address _____City_____ State _____ Zip _____

Send completed form to NCALC with credit card info by fax to (704) 461-0531, or mail form with check to NCALC, 4819 Emperor Blvd, Ste 400, Durham, NC 27703-5420.

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