

North Carolina Association of Launderers and Cleaners 2020 Annual Convention

Virtual via Zoom
October 30, 2020



The restrictions imposed by COVID-19 are preventing in-person meetings this year. However, you are invited to join your colleagues and friends for an abbreviated Annual Convention of the North Carolina Association of Launderers and Cleaners (NCALC) being held virtually this year via Zoom.

Who: NCALC members and non-members alike are encouraged to register and participate for the convention and to invite their colleagues and friends of the Fabricare Industry, including spouses and significant others, to join us. Program content is designed primarily for owners, managers, and other key employees of the Fabricare Industry.

What: This annual event will feature the annual NCALC membership meeting including election of new leadership, an educational program, and opportunities for professional networking.



*David Makepeace
NCALC President
2018-2020*

Annual Membership Meeting: NCALC President David Makepeace will preside over the 114th annual membership meeting featuring key NCALC leadership providing short updates on how the association is working to promote and support the Fabricare Industry in North Carolina. Reports will include updates from the Drycleaning and Laundry Institute International (DLI) and from North Carolina Department of Environmental Quality (NC DEQ). The 2018-2020 NCALC leadership will be recognized and elections will be conducted for the 2020-2022 Officers and Directors.

Educational Program: State of The Industry – Moving Forward with Covid-19

Nothing has ever changed the drycleaning industry as fast as Covid-19. Many of our business models from just a year ago have gone out the window. Life will never be the same, but we are seeing signs of improvement. The country is starting to open and hopefully we will have a vaccine so we can really move forward. With that said, what will the drycleaning industry look like in one year, two years? Will it be back to normal? The answer is no, at least not the way you might think. There will be changes in the type of clothing we clean, the delivery of our services, and our responsibility to our customers. In this session, two experienced industry executives will explore where the industry is today, what we can expect going forward, and how we can prosper in the future.

About the presenters:

Jon Meijer is Director of Membership for the Drycleaning & Laundry Institute (DLI) in Laurel, Maryland. Since joining DLI in 1982, Meijer has become a popular industry speaker and author. Meijer represents the industry all over the United States and Canada. A graduate of the University of Maryland University, Meijer is an active member of American Society of Association Executives (ASAE) and the Cleaning and Laundry Association Executives (CLAE).

Peter Blake joined the North East Fabricare Association (NEFA) in 1987 shortly after graduating from the University of Massachusetts. His role has since increased significantly and today he works through DLI to run four drycleaning associations: NEFA, SEFA, MAC and CCA. Peter is a contributing author for National Clothesline and has spoken at various conferences throughout the country. Peter is an active member of the Cleaning and Laundry Association Executives (CLAE).



Jon Meijer

Peter Blake

Convention Registration: **ADVANCE REGISTRATION FOR THE CONVENTION IS REQUIRED.** Discounts are available for NCALC members and for early registrations received by **October 12.** **REGISTRATION WILL CLOSE at 8am on Friday October 30.** Cancellations prior to October 12 will be accepted, with refunds provided. There will be no refunds for registrations cancelled at later times.

Participating in the Convention: Our convention will be conducted virtually utilizing the Zoom platform. Instructions for joining our Zoom session via the internet or phone will be sent to all Convention registrants in advance of the Convention.

Convention Schedule (Friday Afternoon, October 30, 2020)

- 1:30 pm -- Convention open for gathering of participants and professional networking.
- 2:00 pm -- Joint Meeting of the NCALC Membership and Board of Directors.
- 3:00 pm -- Educational Program.
- 4:00 pm -- General networking continues.
- 4:30 pm -- Convention Closes.

NCALC 2020 Annual Convention

October 30, 2020 • Virtual via Zoom



REGISTRATION

Company Name _____

Contact Person _____ Email _____

Phone _____ Fax _____ URL _____

Mailing Address _____

NCALC/DLI Member Company Non-Member (Please use separate form for each Company)

PARTICIPANT REGISTRATION

Individual Participants			Check Below If Participant is:			If Planning to Participate in Education Session, Enter Registration Fee (\$50)	Row Total
Name	Email ID★	Mailing Address★	First Time Convention Participant	Planning to Participate in Membership Meeting	Your Company's Voting Delegate		

★ Please supply this info if different from Company contact info at top of form.

Base Registration Subtotal \$ _____

Less Discount (50% of Base Registration Subtotal) for NCALC/DLI Members \$ _____

Less Discount (50% of Base Registration Subtotal) for
Early Registrations Received by October 12 \$ _____

Plus Voluntary Contributions for:

Legislative & Regulatory Fund \$ _____

Scholarship Fund \$ _____

General Fund \$ _____

PAYMENT

TOTAL DUE \$ _____

Check enclosed. (Make checks payable to NCALC.)

Charge my AMEX/VISA/MasterCard # _____ Exp. Date _____ CV2 _____

Name on Card _____ Signature _____ Date _____

Card Billing Address if different from Company address above:

Address _____ City _____ State _____ Zip _____

Send completed form to NCALC with credit card info by fax to (704) 461-0531, or mail form with credit card info or check to NCALC, 4819 Emperor Blvd, Ste 400, Durham, NC 27703-5420 to arrive no later than 7 days prior to event date.

Should unforeseen conditions require cancellation of the event, all registrants will be contacted regarding rescheduling the event or refund of registration fees.

NO VERBAL OR PHONE REGISTRATIONS WILL BE ACCEPTED